



# Publishing Poynters Marketplace

*A Publishing Poynters* supplement about  
Buying, Selling and Reviewing.  
Authors and publishers helping each other.



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For the Small Print, scroll to end.

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## NOTE

### 1. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT

<http://parapublishing.com/files/newsletter/PP%20Marketplace-January%202009.pdf>

### 2. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show

[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.

Please make the change now.

## Announcements

1. YOUR (FRËE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.
2. We will not repeat listings within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.



### A. ParaStories



#### STORIES/INTERVIEWS/INFORMATION WANTED

**NEED STORIES** to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

**WANT TO CONTRIBUTE YOUR STORY?** Contact requesters directly. Do not send stories, etc. to Dan.

#### STORIES REQUESTED:

1. Looking for **PEOPLE WHO HAVE HAD THE FEELING THAT THEY ARE NOT AS SMART, TALENTED, OR SKILLED AS OTHERS THINK THEY ARE.** I want to hear from people who have or do feel as though they are a fake/impostor and are about to be found out. This could be as a student, executive, author, in relationships, athletics or any area of life where you may excel.

--John Graden, Author: The Impostor Syndrome, [www.JohnGraden.com](http://www.JohnGraden.com)  
 Take The Impostor Syndrome Test [www.ImpostorQuiz.com](http://www.ImpostorQuiz.com)  
 Bio: <http://www.youtube.com/watch?v=bTeeNXwIC>

2. Looking for 1500 to 4000-word first-person narratives about either **HOW YOU WAITED TO HAVE SEX UNTIL MARRIAGE** and believe that it has made a significant positive difference in your marriage/life, OR you didn't wait (and all that that implies), and believe that it was a big mistake for you. This is for my upcoming "Two-Faced Book" (new imprint) called *Purity's Big Payoff/Premarital Sex is a Big Rip-off*. Please query me before laboring on your story to ensure we're on the same page. Accepting stories until March 31, 2009.

--Donna Schillinger, Editor, The Quilldriver, [info@thequilldriver.com](mailto:info@thequilldriver.com)

3. I'm looking for tips about **OVERCOMING INSOMNIA** for an upcoming book. What's worked for you or someone you know -- particularly when you wake up in the middle of the night and can't get back to sleep? Free eBook for anyone whose tips I use. Send to [tracyivie@gmail.com](mailto:tracyivie@gmail.com).

--Tracy Ivie, Editor, New Jersey Savvy Living Magazine, Words and Ideas, "Have Pen, Will Travel", [www.WordsandIdeas.net](http://www.WordsandIdeas.net)

4. Personal Leadership Growth: Stories about **AN EVENT OR OF A TIME THAT CHANGED YOUR PERSONAL LEADERSHIP SKILLS IN A NEW DIRECTION.**

What were your realizations and changes in your approach to others. Topics to consider: Public speaking, volunteering, supporting a cause, choosing a career, strengthening friendships, starting over

--Allen Kessler rcs1, [mistyridge@northwestel.net](mailto:mistyridge@northwestel.net)

5. Looking for **STORIES ABOUT DISTRACTION** for a workbook to supplement my book, /Defeating the 8 Demons of Distraction: Increasing Productivity and Decreasing Stress/. Tell your story about how you were inattentive when leaving the bank, driving, or sending email. Write about the humorous as well as negative aspects. Include the negative and/or costly consequences and the feelings that you experienced.

-- Geraldine Markel, Ph.D., 734 761 6498, [www.managingyourmind.com](http://www.managingyourmind.com), [geri@managingyourmind.com](mailto:geri@managingyourmind.com)

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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## B. ParaWants



**ITEMS/SERVICES/HELP WANTED.** This is a new section where book- and publishing-related items and services may be posted. Send your wants to

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see  
<http://parapublishing.com/sites/para/resources/supplier.cfm>

#### ITEMS/SERVICES/HELP WANTED:

1. We are looking for a **NEW ENGLAND-BASED HIKER/WRITER** to continue our Haunted Hikes series. Please e-mail [Jeremy@publishingworks.com](mailto:Jeremy@publishingworks.com) if you are interested and qualified.

--Jeremy Townsend, President, PublishingWorks, Inc. 603-778-9883,  
[www.publishingworks.com](http://www.publishingworks.com)

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 This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?  
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## C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

#### SELLING

##### 1. ACCESS POINTS INDEXING

Mary Harper, PO Box 1155, Hood River, OR 97031 Tel: 503-312-1294, Email:  
[mary@accesspointsindexing.com](mailto:mary@accesspointsindexing.com). <http://accesspointsindexing.com>

Will produce a high quality index which adds value and accessibility to your book. Meets specifications and deadlines. Free estimates, competitive rates, and rush services available.

##### 2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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## D. ParaReviews



**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

### OFFERED FOR REVIEW:

**1. THE IMMORTAL TAVERN** by Jim Adams is a delightful read. What a place! You could have the President of Harvard at one end of the bar and Boston's best bank robbers at the other. From the first chapter telling the "wine story" right through to "last call", the book is amusing and highly entertaining. Rich in colorful characters, history, politics and witty storytelling, it is reminiscent of Rick's Club in the movie "Casablanca", and the camaraderie found in "Cheers" and "Mash". Pull up a stool and join in the fun!

--Anne Adams, [duval2@comcast.net](mailto:duval2@comcast.net)

**2. The EMMA LEA BOOKS** are a series of picture books for ages 5-10.

"Emma Lea's First Tea Party", "Emma Lea's Magic Teapot" & "Emma Lea's First Tea Ceremony"

Each is **A MULTI-GENERATIONAL FAMILY STORY WITH A TEA THEME**. More about each book can be found at our website, [www.emmaleabooks.com](http://www.emmaleabooks.com).

I would be happy to personalize the review copies as gifts in appreciation of your review.

--Babette Donaldson, [info@emaleabooks.com](mailto:info@emaleabooks.com)

**3. WHAT GOD REALLY WANTS YOU TO KNOW:** God's Universal Truths Shared by All World Religions. Multi-Award Winning. Well-researched and groundbreaking book demonstrates that the commonly held teachings of every major faith are the real story, and have the power to bring us all together. Includes thirty-three essential principles, and over 800 key excerpts from the world's sacred texts that form the foundation of spirituality and religion and are one with our true divine nature. Detailed source notes, glossary, index.

This book needs reviews by other spiritual/religious authors, or reviewers with a readership. Ask David at [www.whatgodreallywants.com](http://www.whatgodreallywants.com) for a review copy.

**4. RETIREMENT READINESS** helps readers to jumpstart the process of retirement visioning and create a focus for the dreams and goals of their retirement years. The author, a Certified Financial Planner, uses a humorous style to bring readers in touch with this difficult subject, helping them make clear progress in successful retirement planning. Making it as black and white as possible, he also uses worksheets to alert readers to financial surprises and help locate bumps like healthcare and estate planning. Particularly valuable is the author's overview of Medicare. For a review copy, contact Deidre Randall, Peter E. Randall Publisher, [media@perpublisher.com](mailto:media@perpublisher.com). Visit the website at: [www.mikebonacorsi.com](http://www.mikebonacorsi.com).

#### **5. RELATIONSHIP/SEXUAL**

Self Help books. Several well-selling titles available. [TriadPress@Yahoo.com](mailto:TriadPress@Yahoo.com)

--Bill Sadler

**6. TATIANNA—TALES AND TEACHINGS OF MY FELINE FRIEND** by Linda A. Mohr explores the intimate relationship between the author and her Siamese cat with soul-stirring blue eyes. Over sixteen years, their bond grew closer and their communication deepened. This memoir shows how the power of love between humans and animals truly can create miracles. Book is 132 pages.

Visit <http://www.lindamohr.com> to download chapter one and press kit or read excerpts to determine interest. Complimentary copies will be sent to the first 25 responders who e-mail why they want to review Tatianna. Thanks for your consideration. E-mail:

[lindamohr7@bellsouth.net](mailto:lindamohr7@bellsouth.net)

**7. THE CAT WILL MEW AND DOG WILL HAVE HIS DAY**, by Richard B. Beal, Jr., [r.beal4450@comcast.net](mailto:r.beal4450@comcast.net)  
4450 S. Park Ave, #1208, Chevy Chase, MD 20815

For their own ends, modern day British Empire builders seek to control the outcome of a 21st Century American Presidential election by suborning American Revolutionary documents in ways that alter American history and become decisive in an election two and a half centuries later.

**8. SPARROW MISSION**, by Richard B. Beal, Jr., [r.beal4450@comcast.net](mailto:r.beal4450@comcast.net)  
4450 S. Park Ave, #1208, Chevy Chase, MD 20815

In World War II three American (OSS) officers are sent on a secret mission behind German lines. They parachute in the dead of night from a British bomber into an obscure corner of Hungary. They are to find and convince certain key figures in the Hungarian government to sever their alliance with Germany and surrender to the Allies. Their mission is complicated by the bewildering deportment of the Hungarian villagers who find them first, the duplicity of a Hungarian general, the efficiency and cruelty of the Gestapo, and the wiles and whims of some beautiful Hungarian women.

**9. Little Stories** by Jeff Roberts is a **HAUNTING COLLECTION OF 11 VIGNETTES** examining what it means to be a human being. Birth and death, love and betrayal, disappointment and triumph are all examined from different point of views ranging from a young school boy to a dying grandfather. Many of these stories have been featured in other writing journals, but none of them should be missed. Review copies may be requested by contracting the author through his webpage: <http://outskirtspress.com/jroberts> or email him directly at [jbr171@psu.edu](mailto:jbr171@psu.edu).

**10. "8 STEPS TO A PAIN-FREE BACK"**, by Esther Gokhale, offers a comprehensive view not only of back pain (where it comes from, how to fix it) but also of posture. Babies, native indigenous people and the art of ancient cultures offer good models for posture—and show us where we go wrong. Based on these models, Esther has devised unique methods for restoring posture as nature intended—"stretch-sitting", "tall-standing" and "glide-walking" to name a few. These techniques bring relief to all kinds of musculo-skeletal pain, from herniated disks to carpal tunnel. For a review copy, contact Stacy at [stacy@egwellness.com](mailto:stacy@egwellness.com) .

**11.** On Valentine's Day 1993, psychiatrist Melanie Cane went to jail for poisoning her former lover who was also a psychiatrist. Now, 16 years later, Melanie Cane provides an unvarnished description of her spiral into the depths of mental illness, her subsequent psychiatric treatment, the legal and social consequences of her crime, as well as her determined effort toward recovery in her memoir, **POISONED LOVE**. Her gut-wrenching struggle for redemption is told with the rare dual perspective of both a skilled psychiatrist and a tormented patient. Readers will empathize with her, root for her and

believe in her ultimate triumph.

website: [www.poisonedlove.com](http://www.poisonedlove.com)

contact: mels3dogs@msn.com

**12. SUCCESS STORIES.** A place to list your book. No charge.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

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 Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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## E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

### CO-OP PROGRAMS:

**1. GLBT PRIDE EVENTS VENDOR.** I sell my Lesbian and Bisexual Women's fiction books at GLBT pride events throughout Florida. Tens of thousands of people pass through my saleswoman's "touch." In 2009 already, I am scheduled to attend events from March through July. You can reach these potential readers too! For \$15, you can email me Word or PDF files of (flyers, bookmarks or postcards) for your book(s) (GLBT interest only!) I will copy them (even in color) and stack them on my vendor table. For just \$10 per event, you can ship me a box or envelope of pre-printed matter. I will NOT sell on your behalf, but I will put out free matter: flyers, bookmarks, etc. Email [laraz@lzfiction.net](mailto:laraz@lzfiction.net) for a list of events, dates, and all the details. Mention this ad, and you will get a 20% discount!

--Lara Zielinsky, <http://www.lzfiction.net/>

**2. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

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**The Small Print**

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PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.



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TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP). Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
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[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information: <http://ParaPublishing.com>