



Your Publishing Poynters MARKETPLACE Newsletter: July 2006

PUBLISHING POYNTERS MARKETPLACE

This Publishing Poynters bonus supplement is about buying, selling and reviewing; authors and publishers helping each other.

July 2006. Copyright Para Publishing. ISSN: 1530-5694.

Published monthly since 2005. Circ: more than 26,800. F-R-E-E

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DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 1-800-PARAPUB

For the Small Print, scroll to end.

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ANNOUNCEMENTS

Publishing Poynters Marketplace is monthly supplement to our popular Publishing Poynters newsletter. Our f.free listings have grown so much that they overwhelmed the regular newsletter. We hope you like this concentrated opportunity to buy and sell publishing products and services.

Publishing Poynters Marketplace is posted/archived at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

YOUR (F.FREE) LISTINGS should be tight and complete. We will not repeat them within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

<A-----ParaStories--Stories/Information Wanted----->

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I am writing a book tentatively titled "SPECIAL EVENTS = Special Risks". If you have ever volunteered to organize a special event (in any capacity) I would love to hear about your experience. What went right? What went wrong? If anyone complained about an injury or damage/theft of their property, what happened? How did was it handled? What was the outcome? What would you do differently?

--Joy Jackson, FCIP, FRM, Cunnart Associates, phone 519-451-7603,
www.cunnart.com

2. EVENTS. Looking for stories about successes and challenges while producing, coordinating or volunteering for any type of event. The event can be large or small and please include the issue/problem and most of all the solution. What you did to overcome the problem or how you thought in advance and found a resolution before the issue occurred. The book I am writing is a guide for event planners teaching them to cover all bases. Your stories and experience will no doubt assist in creating better future events. Many thanks for your time.

--Shannon Kilkenny, eventresults@aol.com.

3. SEEKING STORIES ABOUT THE IMPORTANCE OF WRITING. I am doing research on the importance of communication skills in the workplace, and I am starting with writing. Would like to know how much time you spend writing and reading e-mail messages. What you find most annoying about e-mail—pet peeves. What makes you read an entire message. What makes you delete the message without reading all or part of it. How writing has helped you move forward in your career. Thanks.

--Joyce, joycerestaino@optonline.net

4. VENT YOUR PET PEEVES ABOUT FASHION FAUX PAS FOR WORK AND TRAVEL!

Tired of tank tops, cleavage and white sox in the workplace? Fridays *too* casual? What else bugs you? Did that expensive, travel clothing perform to your expectations or did it wrinkle, itch, make you steam or fail to dry quickly? Be specific about brands and fabrics: Good, bad or ugly. Illustrative anecdotes which we decide to include will win you a complimentary book. Send text-only vents to chateau@ncws.com.

5. Would like to interview ADULT CHILDREN OF ALCOHOLICS who have not had substance abuse problems. Interviews will be by e-mail and can be anonymous.

--Sharon Salomon, sbsrd@aol.com

6. I am interested in talking to PEOPLE BORN IN 1950.

Send your name, e-mail address and birthplace to dorisbloods@earthlink.net

7. TEEN WRITERS: Now is your chance to let us know what's going on in your life. What's your story? For story ideas please visit <http://teenacity.com/stories.htm> !

Maybe you like to write poems or draw or take photographs instead? Please send them in too! Send it to: comments@teenacity.com, www.teenacity.com

8. WRITING AND PUBLISHING ARTICLES NEEDED. I need articles about any aspect of writing, publishing and selling books for my Web site, <http://www.SellingBooks.com/> Articles should be 300 to 800 words, although longer articles will be accepted. No self-promotion in the articles, please, but you may include an author bio (up to 100 words) with up to three live links. Email articles to Cathy Stucker at cathy247@gmail.com. You may email any questions or see the site for more information.

9. Wanted TRUE STORIES DETAILING EXTREMELY POSITIVE EXPERIENCES and/or extremely negative experiences that you have had related to the purchase of a product or service. Detail great service or bad service received at restaurants, car dealerships, any and all retail stores or internet stores. Detailed stories about customer service received, good or bad for things like cell phones, cable TV etc.

For example I once purchased an entertainment center from Sear. When I got home I was excited to open the box and set it up for use. A few minutes into the process I discovered that some parts were missing that I needed to finish the assembly. What a pain having to run back to the store to try and get the missing parts.

--Kerry Sharp, ksharp@ypc.net

10. Wanted TRUE STORIES ABOUT INCREDIBLE PEOPLE THAT YOU KNOW. Specific examples of the incredible personal and social behaviors that these people practice daily that makes them an incredible person to know. Detail the behavior of a great friend, spouse, child, sibling, manager, leader, neighbor, etc.

We all know people that we really enjoy being with because they know do things that make us feel really good. Detail the behavior that these great people practice that makes them an incredible person to be around.

--Kerry Sharp, ksharp@ypc.net

11. Wanted: STORIES ABOUT BEING BLACK IN AMERICAN SOCIETY, CIRCA 1978 THROUGH 2000. Should be indicative of how you overcame racial obstacles in order to achieve and, in the final analysis, become a contributing member of the overall society. Please DO NOT PREACH, but let the action of your story prevail, making its own points of view. Above all, outcomes should be positive and meaningful. Will be part of an expanded book, the original of which appeared in 1978 as ON BEING BLACK IN AMERICA. The ultimate point here is to track improvements, when possible, in areas of race in American society where possible. When it hasn't been possible, that too should be noted. You will be given credit for your work. Send to: J. Alfred Phelps @ jp5427@cox.net. You will be notified of receipt your work. This request is not

limited to Black people only -- if you are of other racial extraction and can positively contribute, please do so.

12. HARD TIMES MAKE GOOD TIMES GOLD: Looking for true, reflective stories of how dealing with adversity, in the long run, helped you grow: illness, war, death, etc. I am looking for the kind of things that you wouldn't wish on anyone else, that you would never want to go through again, but because it did happen, you became a more powerful "you" that would not have happened otherwise. Please contact: BevFeldman@yahoo.com

13. Wanted: PERSONAL STORIES ABOUT BEING ARRESTED.
I'm working on a project that requires me to write a scene where one of my characters gets arrested. I'm seeking personal stories from every day people who have been arrested whether you were guilty or not (assault charges would be perfect). Your name will be kept confidential, and if I decide to use your experience you will receive a complimentary copy of the book in which it is featured. How did you feel when the police arrived? Did they explain everything? Were you treated with respect? How did it feel to be hand cuffed and ride in the back of a police car? Did you stay in a holding cell overnight? Etc. Please send responses to: cherilnc@cherilnclarke.com

14. MARKETING BOOKS ONLINE -- Have you promoted a book using a Web site, blog, Google ads, Amazon bestseller campaign, or other online techniques? I may want to include your anecdotes or observations in my forthcoming book on online book promotion. Please e-mail me a very brief (one paragraph) note about your experience. I'll respond with follow-up questions and a fuller explanation of my project. I'm interested in success stories and lessons learned from authors, marketers and consultants. Send to: steve_weber@yahoo.com
-- Steve Weber <http://www.weberbooks.com>

15. Kindly send me your favorite toddler tips that helped when you were tearing your hair out.....biting, tantrums, not eating, not sleeping, etc. etc. Thanks in advance. I am working on a toddler book.
Blythe Lipman, babyinstructions@cox.net, www.babyinstructions.com

16. Do you have a story you would like to contribute to my newest e-book, "101 STORIES TO MAKE YOU LAUGH, CRY AND THINK"?
--Mark Matteson, 877.672.2001, psgmarkm@msn.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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ITEMS & SERVICES WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com
Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES WANTED:

1. BCC, Inc. (www.BCCResearch.com) is seeking seasoned market researchers/WRITERS who are capable of preparing complete, self-contained technical/economic market research reports discussing niches in most PHYSICAL or LIFE SCIENCE sectors of the economy including: biotechnology, chemicals, healthcare, technical ceramics and advanced materials, electronics, transportation, energy, flame retardancy, food/beverage, Internet, telecommunications, membranes/separations, plastics, packaging, waste, water, and air treatment, and many other industries. Applicants must have excellent knowledge of their chosen industry and excellent economic/market research skills. Successful applicants must be able to meet publication deadlines and adhere closely to finished copy format requirements which are supplied by the publisher (see Author Guide downloadable from <http://bccresearch.com/guide>). BCC pays a MINIMUM of \$5,000 on author's HAND-IN of document PLUS royalties! Typical duration of each assignment is 12 weeks (multiple assignments available). Please apply by e-mailing your resume, list of publications, and a brief cover letter identifying industries/technical areas of greatest interest to: kevin.fitzgerald@bccresearch.com (preferred) or kgainer@columbus.rr.com.

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This newsletter has a circulation of 26,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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<C--- ParaSales--Companies/Properties/Jobs/Rights to buy or for sale --->

SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

1. NEW REMAINDER SITE. *Bargain Book News*, the remainder, bargain and value book industry's premier newsletter has launched Bargain Book Bids, a means of matching buyers who need books with publishers who have too many. "Whether it's 500, 5000 or 50,000 books, Bargain Book Bids can help," explains Larry May, founder of BBB. *Bargain Book News* has received numerous requests for information on how to liquidate book product from various size publishers and saw this as a viable industry need that should be addressed," he explained. Bargain Book Bids, a natural transition for *Bargain Book News*, is a way of connecting sellers with buyers during non-trade show times. Bargain Book Bids will help publishers reduce inventory while helping buyers find inventory. See <http://www.bargainbookbids.com>

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You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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<D-----ParaReviews--Reviews on Amazon and B&N wanted -----<

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com. Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. WHATEVER! A Baby Boomer's Journey Into Middle Age by Beverly Mahone. This book is for women and the men who love them! It's an inspirational and humorous look at growing older through my 49 year old eyes. I talk about hot flashes and menopause, middle age dating, raising a teenager and what it's like to be middle aged and suddenly unemployed. It's a short read---only 112 pages. I want to MOVE UP on the Amazon Book Sales list. PLEASE HELP! Contact: bmahone@nc.rr.com

2. SECRETS OF THE HIDDEN JOB MARKET: CHANGE YOUR THINKING TO GET THE JOB OF YOUR DREAMS (ISBN: 1-59594-052-9) is the world's first metaphysical approach to getting hired.

The book clarifies why commonly-held false beliefs about job hunting, combined with traditional but self-defeating job hunting strategies, keep readers unemployed or underemployed. Written from the perspective of "Mr. Bigg," the book combines common sense, an understanding of basic human psychology and sound business judgment.

The book is geared for professionals and executives who are having trouble getting hired and don't know why, and for new graduates seeking those first few starter jobs.

Contact: Janet White 972-517-7503, jobmarketsecrets@aol.com Book will be available in January 2007; website up October 2007
www.yourehiredenterprises.com

3. CHASING LEWIS & CLARK ACROSS AMERICA: A 21ST CENTURY AVIATION ADVENTURE (0-9749207-1-1) by Ron Lowery and Mary Walker. Enjoy the breathtaking beauty of the Lewis and Clark trail from an open cockpit plane as you float over the same route the Corps of Discovery traveled 200 years ago. Stunning photographs of mighty rivers, plains and mountains—coupled with an adventure story—reveal America's soul and appeal to historians, aviators, photographers and travelers of all types. Gravity-defying pilot and photographer Ron Lowery, along with his co-author and co-pilot Mary Walker have an adventure to inspire readers of all ages. Along the historic route, they dined with Indian Chiefs, snapped the portraits of Big Horn Sheep in the wilds of Montana, and dodged forest fires. Lowery's unique, low-altitude photography gives the reader a new perspective on our magnificent country. Many people dream big dreams...here is a photographer and plane-building pilot and a writer and co-pilot who made their dreams come true. See samples of the photographs on www.chasinglewisandclark.com, contact me for review copy: Sue Lowery, sue@chasinglewisandclark.com, 800-460-4039, ext.#4

4. Title STONE BEAR, Genre: historical fiction-action-adventure by Charles H, Bertram

An American epic of an Irish poacher and his struggles against English rule. He finds life with the civilized Cherokee Indians better than as an Irishman in big cities. He is called the White Cherokee. His family for generations must deal with race domination by whites that want Indian land. Stone Bear, a great-grandson fights the Japanese in WWII, as a guerrilla soldier they call the Shadow Demon. Gold on the reservation is found by solving the code and mystery of an old tomahawk

Cbertnfl@msn.com More information at www.charleshbertram.com

5. 'AUTUMN UNDER THE PAPAGALOS' is an adventure - romance novel that takes place while in search for the legendary gold mines of Costa Rica, with the Papagalos being the cool, gentle winds that blow down from the north of Costa Rica, unlike the harsher Papagayo Winds also of the northern region, but more like an invigorating tonic that soothes the mind and body.

--J.B. Preston, (863) 688-8825, jaco607@aol.com

6. REVOLUTIONARY APPROACH DRAMATICALLY IMPROVES CHILDREN'S HEALTH . "Journey Into Being: Knowing and Nurturing Our Children as Spirit" seeks to improve and ensure well-being for all children through the revolutionary techniques of "Intuitive Nurturing" .Expectant parents, doctors, and social workers all search to understand why children are chronically ill, or emotionally demanding. When we combine the fragility of a child, their vulnerability of mind with their essence a little person with very distinct needs is created. Since we know that seeds of disease are planted years before symptoms arise, by supporting the connection between children's authentic self and their inner balance we promote their overall health. Author Christine Ramos RN says, "Gaining the insight of a child's inner being through "Intuitive Nurturing" dramatically improves the health of a child. We are able to understand why some children suffer colic, or others seem highly sensitive, and why some need comfort at specific times of the day or night." For more information about "Journey into Being" or the author Christine Ramos RN, contact Mari Selby, Director of Selby ink, 540-446-5573 or selbyink@adelphia.net

7. PREVENT MEDICAL MISTAKES, AND BECOME A HEALTHY CAREGIVER!
"24/7 or Dead: A Handbook for Families with a Loved One in the Hospital" covers a really complex area of life that all of us will have to face someday, if we haven't already. That is the care of a loved one while they are hospitalized. This book is well written and easy to follow. The author, Jari Holland Buck, makes fourteen recommendations to assist the family member in preventing medical mistakes..These recommendations are very easy to follow. Buck also describes touches on all aspects of how to become a healthier caregiver while giving the best care to the patient.. Jari is an Organizational Consultant and trainer, her business life revolves around leadership training, executive coaching, and labor/management partnerships.

For more information about either "24/7 or Dead" or Jari Holland Buck, contact Mari Selby. Director of Selby ink, at 540-446-5573, or selbyink@adelphia.net

8. BLACK BELT LEADER, PEACEFUL LEADER: NEW STRATEGIES FOR EMERGING CATHOLIC LEADERS - a book for young leaders (high school and

college). If you are willing to review a PDF version of the book, I am seeking endorsements for the BACK COVER. Due to target audience, preference given to people: (1) Affiliated with Roman Catholic high schools/universities; (2) Having visible roles in the Roman Catholic Church (vowed religious, parish staff, etc); (3) Roman Catholics in secular leadership positions; (4) People meeting the above criteria from other faiths; (5) Everyone else.

--Tim Warneka at timwarneka@yahoo.com

9. For review on Amazon.com: THE TREASURE OF STAYING CONNECTED FOR MILITARY COUPLES 4X6 hardback, 96 pages, \$10.95, ISBN: 0-9754986-0-6

A retired Navy wife shares stories and resources to affirm military couples & to inspire them to find ways to grow closer while they are apart, in order to emerge from military deployment stronger than ever in their relationships.

To review, please contact Janel Lange: publisher@serviampublishing.com, or call 1-800-782-1312

10. "CRUDE BEDFELLOWS: HOW THE INSIDERS SET-UP, STARTED AND FINISHED A BULL MARKET RUN IN CRUDE OIL" needs reviews. As crude oil moves from immediate post-9/11 price lows of \$17/barrel to highs above \$70/barrel just a few years later, this fictional story offers insights into the way the market movers and shakers affect oil prices by their decisions and actions. Written from the perspective of an experienced crude oil trader, the language is simple enough for the lay person to grasp the intricacies of futures trading.

--Sean Hewitt at genesisintl@att.net.

11. TICK TOCK, a novel by Gail Ramsey, ISBN: 0-9748392-0-5, Sug Books, LLC, Mystery Courtroom Suspense Romance.

A vacation turns deadly on the pink, sandy shore of an exotic island. Hours after Breanna Jordan secretly boarded the plane back to Philadelphia, the body of her lover, Sean Thomas, washed up on Horseshoe Bay beach in Bermuda. Attorney Spiegel Cullen is offered the case when Breanna is accused of the murder, but she cannot immediately make up her mind whether to take it up or not. Spiegel not only believes that Breanna is capable of murder; she also realizes that she still loves the brother of the accused, her ex-lover, who is now married with a pregnant wife.

Author's e-mail: gail@gailramsey.com

Author's website: www.gailramsey.com

12. FANTASY FOOTBALL LESSONS is a "how to guide" on building a winning fantasy football team from draft day to playoffs. The book is directed at the novice to intermediate player. It will show the player how to form a league, setup a draft, and field a competitive team. If you are new to fantasy football or want to start playing fantasy football this is the guide for you.

KenK888@aol.com

13. Are you looking for INSPIRATION TO HELP YOU WITH YOUR BUDDING BUSINESS? In Unfinished Business: How You Can Build Your Dream, Lose it, and Still Survive, Lorraine Lush offers practical advice on starting your business, persevering when times get tough, and juggling the world of the

entrepreneur with family life. No matter what kind of business you have, Unfinished Business will inspire you to continue to fight for your dream.

Former Newfoundland Premier, Brian Peckford said, "This is a true and compelling story of a courageous lady, pursuing her dream, reaching it against unbelievable odds, losing it through crushing injustice and cruel happenstance, and rejoicing that life can still be worthwhile."

Unfinished Business: How You Can Build Your Dream, Lose it and Still Survive by Lorraine Lush with Frances E. Robinson

To review Unfinished Business, please contact Frances Robinson at Blue Ibis Books, Inc., P. O. Box 6973, Brandon, FL 33508. admin@blueibisbooks.com

14. REFLECTIONS ON LIFE: WHY WE'RE HERE AND HOW TO ENJOY THE JOURNEY, ISBN: 0-517-22812-2, Hardcover 144 PAGES by best-selling author Allen Klein. Published by Gramercy Books, a division of Random House. Easy to read sometimes-amusing, sometimes-amazing thoughts from the famous, the not-so-famous and other authors who answer the question:

"What's Life?" Copies sent to the first 12 requests only.

Contact Allen Klein at humor@allenklein.com

15. "ELDER RAGE, OR TAKE MY FATHER... PLEASE! HOW TO SURVIVE CARING FOR AGING PARENTS", is a true story and self-help book. The author was so compelled by the heart-wrenching experience of caring for her elderly parents (both with Alzheimer's which was not properly diagnosed for over a year)--she gave up her career as a television executive to become an advocate for eldercare awareness and reform. This Book-of-the-Month Club Selection is being considered for a feature film, and is also required reading at numerous universities for courses in geriatric assessment and management.

www.ElderRage.com Contact author/publisher Jacqueline Marcell:

JMarcell@ElderRage.com

16. EMERALD'S GARDEN LIVING, LOVING, AND SAYING GOODBYE: Following the death of her four-year-old niece, Emerald, the author, Marsha Johnson, began to write how death, divorce and disease affected her life. These painful lessons of tragedy and loss had shaped her life in a new and more meaningful way. To pass these lessons on to her children Marsha detailed each lesson learned and the story of how each lesson was taught. Emerald's Garden is written for those who have suffered, those who are suffering, and those who will be called to suffer.

--Marsha: www.marshajohnson.net to request your book for review.

17. TO HELP THE OVERWHELMED LEADER deal with more practical elements on how to lead at an elevated status, a resource written for leaders titled, HELP! for Your Leadership offers any leader a chance to reevaluate their moral role as a leader. There are many books on how to lead, but fewer books on what a leader does when they find themselves in a state of crisis.

--Pamela Hudson, wrapword02@yahoo.com

18. LOSE WEIGHT WITH GREEN TEA: A Safe Weight-Loss Method That Works

Reveals what Asian cultures have known for centuries: drinking green tea helps you burn fat and increase metabolism while reaping the benefits of green tea's antioxidants, which help prevent heart disease, some cancers, and a host of other ailments.

Learn how it works, how much to drink, the best brewing methods (it's not the same as black tea), and which brands have the highest concentrations of the good polyphenols and antioxidants. Medical editor Patricia Rouner guides you through the documentation of the science and safety of this weight-loss method.

--Sybil Smith, Smith House Press, Publisher@SmithHousePress.com, www.SmithHousePress.com, (651) 490-9408

19. Book Reviewers Needed: "ANALYZING PROFITS OPPORTUNITIES" a required guide for people evaluating new products, working in start-ups or focusing on re-vitalizing an established company's bottom line, for posting a positive comment in Amazon.com. As a token of appreciation you get to keep a copy of the book. For details contact Cecilia Mazza at publications@agityne.com

20. NEAR MAMA'S HEART- A CHILDREN'S BOOK ABOUT BREASTFEEDING. Unique and diverse; over 30 color photos of nursing babies and their families, from six different countries. Includes new babies nursing, extended breastfeeding, tandem nursing, co-sleeping and many other dynamics of the breastfeeding relationship. Need book reviewed on Amazon.com - ISBN: 1412079195.

---Colleen Newman, author, Colleen@MyBabyandMore.com, 443.605.8313, www.NearMamasHeart.com

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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<E-----ParaCoop--Co-operative marketing programs. Offer/Join. -----<

CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. PMA MEMBERS. We need reservations by Friday, June 30, for the following programs (sending information on these programs will occur with 10-15 days after the reservation receipt). We have provided the address for more information from the PMA site on all programs for your ease in applying.

PUBLIC LIBRARY Mailing All Titles

<http://www.pma-online.org/library.cfm>

TARGET MARKETING mailing — MYSTERY TRUE CRIME TITLES ONLY

http://www.pma-online.org/coopcats_target.cfm

PUBLISHERS WEEKLY FALL ANNOUNCEMENT ISSUE

If you would like to have your title included in PMA's cooperative ad the Fall Announcement issue please complete the necessary information below. We will be running a cooperative ad for Benjamin Franklin Award winners and finalists in the Adult Announcement issue of Publishers Weekly as well at this same time.

PUBLISHERS WEEKLY Adult issue reservation date of July 11; all material needed by July 14.

Cost per title: \$495.00

Page configuration: 8-10 titles per page, titles in specific categories, all 4-color.

I am reserving my place for the

() Adult Fall Announcement Issue
() Both issues (if you are including the same title in both issues, you can send just one form. If you want to have two different titles included in each issue, you need to send two separate forms completely filled out.

Please send the following information and/or material via email to terry@pma-online.org

Material needed

Cover Art attached as a 300 ppi, cmyk PC or Mac TIF file format. Do not send JPEG compression or layers. If you are unable to send a digital file, please mail the book or front cover to PMA to arrive no later than July 11, depending upon the issue you reserve for your title.

Fill in the following:

Genre/Category:

Title:

Subtitle:

Author:

15 word description:

ISBN:

Price:

pages:

Distributors/Wholesalers (no more than 3):

Company Name:

Address:
City, State, Zip:
Website:

Please bill my VISA, MC or AMEX # _____ Expiration
Date _____

() I'll be sending a check

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THE SMALL PRINT

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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DanPoynter@ParaPublishing.com

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PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277;  
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<http://ParaPublishing.com>