

Your Publishing Poynters Newsletter: March 1, 2005

PUBLISHING POYNTERS

Book and Information-Marketing News and Ideas from Dan Poynter.

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DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 800-PARAPUB

For the Small Print, scroll to end.

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<1-----ParaNews----->

A. MARCH IS SMALL PRESS MONTH. The Small Press Center and PMA, the Independent Book Publishers Association, are joining together to create the 9th annual month-long promotion of independent publishers. See

<http://www.smallpress.org/>

B. POYNTER'S ANNUAL SUMMER BOOK-PROMOTION RETREAT IN SANTA BARBARA. July 23-24: A book marketing/promotion/distribution seminar with Dan Poynter. Limited seating (23) in Dan's living room. For more information on this \$695 event (\$495 for the second person from the same company), see

https://parapublishing.com/dls/yimnydov/R-167_WSBrochure_4.pdf

C. "BOOK MARKETING CLUB" BEING ESTABLISHED IN NEW YORK CITY. Share ideas and team up to sell more books! No charge. Meet in a coffee shop. Contact

--sharnyc@earthlink.net

D. BRIAN JUD AND R. R. BOWKER HAVE REACHED AN AGREEMENT TO HAVE BOWKER SELL OTHER PUBLISHERS' BOOKS INTO NON-

BOOKSTORE MARKETS. Bowker's sales people will use the Jud's Special-Sales Profit Center to implement this program. The SSPC is a web-based, targeted marketing system with contact information for buyers in special markets, customized to specific genre and titles. For more information, contact Brian Jud (brianjud@bookmarketing.com) or Charlie Friscia (charlie.friscia@bowker.com).

E. DAN POYNTER IS COMING TO VISIT. Please alert your colleagues.

Albany
Ann Arbor
Brisbane, QL, Australia.
Burbank
Calgary
Carson
Chicago
Costa Mesa
Denver
Everywhere (teleconference)
Goleta
Indianapolis
Johor Bahru, Malaysia
Kuala Lumpur, Malaysia
La Jolla
Los Angeles
Louisville
Montecito
Orange, CA
Orlando
Philadelphia
Salt Lake City
Santa Barbara
Singapore
Surfers Paradise, QL, Australia
Tempe
Valley Forge
Vancouver, BC
Washington, DC
(MORE to be announced soon)

See the ParaCalendar on these content-filled seminars, below. See ALL the listings. Dan will visit some states/provinces/countries several times. <http://parapub.com/calendar.cfm?>

==>SEND YOUR NEWS ITEMS to DanPoynter@ParaPublishing.com

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Publishers Weekly: "So why did you write this book?"
Hunter S. Thompson: "Why? Because I'm a writer!"

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A. TO CHANGE YOUR SUBSCRIPTION ADDRESS to this ezine, please go to <http://parapublishing.com/getpage.cfm?file=/news.html>. To recommend this ezine to another writer or publisher, simply forward the entire newsletter. He or she will thank you.

B. PEER REVIEW. We get our newsletter material from many sources. Occasionally, we get it wrong--or not quite right. Our readers let us know and then we correct the master newsletter before it is posted to our Web site. Thank you for your help. See back issues at <http://parapublishing.com/getpage.cfm?file=/news.html>

<2-----ParaWants-----<
STORIES/INFORMATION WANTED

A. We are looking for HAPPY RETIREMENT STORIES involving people who have relocated for retirement. We need to know what their occupation and community involvement was in their old home and same for the new. We also need to know why they relocated and whether they made money on the relocation. In other words, did they sell their house and buy a new home for less money. Finally, what made them choose the new location? Contributors will receive full credit and a copy of the finished book.

--Barbara Kimmel, info@nextdecade.com

B. I've written 3 books on the healing power of tears. I'd like stories of those who have experienced CRYING AT ORGASM, how they felt about it, and may have learned about love, or anything else from the experience. Or wonder what the experience means.

--diane kohl, dianeako@yahoo.com

C. RESEARCHING HISTORY OF CAMP MEETINGS OR TENT REVIVALS in the 1920's and 1930's, particularly West Virginia and Virginia. Searching for tales of a woman preacher named Nettie Farris. Seeking documented information from others' research OR childhood recollections of these revival meetings from persons over 80. Will pay for copying if necessary and give credit in finished published work. Contact Barbara at bbgrigg@westvirginia.com.

D. I am still looking for stories about QUITTING SMOKING CIGARETTES. The response to my initial appeal for stories has been disappointing. If you have something to say about your experience as a cigarette smoker, I'll like to share it with other people including those people who are still smoking. Your story is important, but I need a good number to put in a book. Simply divide your story into the following categories:

- a. What motivated you to stop smoking? financial, social, health, psychological, employment related reason
- b. Benefits you experienced since stopping: savings, improved self-esteem (cleaner breath) and health
- c. How you stopped: hypnosis, nicotine gum and patches, Wellbuitrin and other medication, acupuncture, psychological counseling, self-will and determination.

Please send your story to gbadam@tuskegee.edu.

E. Looking for a book that deals with OLD HOLLYWOOD, OLD FILM STUDIOS, OLD PRODUCTION COMPANIES. I don't mean MGM, Universal, Paramount. I mean REALLY old. All these old film companies are gone, and I'd like to know where they were located in Hollywood/Los Angeles. I've searched the Internet for a book like this--but can't seem to locate just what I'm looking for.

--Julie, julie@gizmobeach.com

F. Looking for INSPIRING GENEALOGY STORIES ABOUT HOW YOU FOUND HELP IN A SURPRISING WAY, intriguing coincidences, how your living relatives came together while searching your roots, why you feel compelled to do family research as a hobby rather than go bowling or any other hobby. Send your stories to

--Trina Boice, trinaboice@adelphia.net

G. Let me know WHAT YOU WISH MEN UNDERSTOOD ABOUT WOMEN. What are the cardinal rules for men to know about while dating and in marriage? Send your advice to

--Trina Boice, trinaboice@adelphia.net

H. Looking for stories of people with legitimate physical or mental problems who have been DENIED SOCIAL SECURITY disability benefits. Identity will be changed for anonymity at request.

E-mail: fulkerson@aol.com

I. STORIES FROM ADULTS WHO SURVIVED AN ABUSIVE RELATIONSHIP, whether it was your parent(s), spouse, friend or someone else you trusted who hurt you. Looking for stories of what happened (beaten, sexually abused, verbal abuse, tricked in a relationship, betrayed, etc), how you survived the situation, how you came to realize that you had survived and what you learned in the growing process of the event once you were healed, or if you never healed from it what you do now to forget about it. Stories will be compiled for a book about Surviving Abusive Relationships to help others. Don't be afraid to share your story; you'll get it off your chest plus you might help someone in the future to make painful decisions easier. I can make submissions anonymous if asked. Send 1500 words or less w/your permission to print the story in the book and your preferred 25 word or less line of credit to: info@OnTheFarmPress.com

--Jeanie Peck-Barge

J. Looking for PARENTING ADVICE FROM MOTHERS WHO HAVE LIVED IN CALIFORNIA or are currently living in California. This is a special project honoring American Mothers, Inc. Send your stories & wisdom to -- Trina Boice, trinaboice@adelphia.net

K. I'm looking for people with big-time SUCCESS STORIES SELLING PRINT BOOKS ONLINE for a new (print) book that I'm writing.

1. Examples and stories from your own experiences.
2. Putting me into contact with people who might be able to help with this.

--Kenneth A. McArthur, en@AffiliateShowcase.com AffiliateShowcase.com

L. WANTED HUMOROUS ANECDOTES-- Do you have a funny story that somehow always comes up when the FAMILY gets together? You know the kind of story where everybody is laughing so hard they have to rush to the bathroom or else be the topic of discussion at the next gathering. If this is you, I want to buy your story. I am collecting submissions for my 5 book Ghetto Drama Humorous Series. Although the title uses the word Ghetto, it is not in any way related to a particular group of people based on their social, legal or economic background. For details on each book in the series, story samples and submission guidelines go to website:

www.ghettodrama.com

--Loriann Wigfall, lwigfall@cox.net

M. I am currently in the process of writing a book, Mother of God, Can You Hear Me Now? A portion of the book includes personal interviews exploring EVERYDAY PEOPLE AND THEIR SPIRITUAL RELATIONSHIP WITH THE MOTHER OF GOD.

--Donna Deeds, fastschools@yahoo.com, 970-799-4995

N. I am looking for "DECORATING DISASTER" STORIES from those who did their own decorating without any professional help. For example: Did you maintain a sense of humor throughout the project? Do you have "burn out" from the experience? Were your relationships with others affected? Did you end up laughing or crying? Did you just live with the "disaster", correct it on your own, or hire a professional? Please email: info@decoratingworkshops.com

O. CHICKEN SOUP FOR THE MOTHER'S OF PRESCHOOLERS SOUL. Stories to refresh the soul and rekindle the spirit of Mom's with little ones.

Share Your Favorite Story. Blessed are all mothers of preschoolers -- for they are part of a unique club of diaper changing, soggy cheerios, taming temper-tantrums and playing make-believe. Skilled in the art of time management, nursing and teaching, they devote themselves 24/7 to repairing broken toys, mending boo-boos, exploring the world of bugs and always prepared to answer, why mommy?

Join us as we share, laugh and reminisce with mothers of preschoolers for their devotion, love and sacrifice during this precious period of time. We invite you to contribute a true story, article, or anecdote that will bring comfort, laughter and inspiration, and express a new language of love to those who shape young lives with their hands, hearts and souls. Chicken Soup for the Mother's of Preschoolers Soul will celebrate this magical time only a mom can know. By sharing special moments, rejoicing small accomplishments and rekindling a sense of herself and her spirit, these stories will encourage mothers around the world and remind them of the importance in their role as "mommy."

For details, contact Maria Nickless at preschoolmomsoul@comcast.net

==>SEND YOUR STORIES WANTED ITEMS to DanPoynter@ParaPublishing.com

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http://www.salesandmarketing.com/smm/pitch/article_display.jsp?vnu_content_id=1000768649

B. PEOPLE HATE POP-UPS MOST. Studies of how people react to websites have identified several design techniques that impact the user experience very negatively. See <http://www.useit.com/alertbox/20041206.html>

C. SPECIAL-SALES TIP OF THE WEEK FROM BRIAN JUD. See <http://www.bookmarketingworks.com/>

D. ANTI-SPYWARE PACKAGES REVIEWED. When it comes to anti-spyware, there's really only one choice. That's the conclusion of our lab rats as they put the eight top products to the test. Find out which one they recommend, and how the other guys did, in our exhaustive comparison of anti-spyware products. Plus, a report on how a popular spyware researcher at Harvard was knocked offline by denial-of-service attacks.

Clear Anti-Spyware King Crowned:

<http://ct.eletters.whatsnewnow.com/rd/cts?d=181-406-1-278-295257-18141-0-0-0-1>

Harvard Spyware Researcher Attacked:

<http://ct.eletters.whatsnewnow.com/rd/cts?d=181-406-1-278-295257-18144-0-0-0-1>

E. GENE PERRET'S ROUND TABLE AND COMEDY SERVICES is proud to announce the launching of its new website: www.Writingcomedy.com

F. PUBLISHERS LOOKING FOR DISTRIBUTION AND REPRESENTATION IN SOUTH AFRICA should contact Myra Havenga (harveymyra@yebo.co.za). She has done a magnificent job in coordinating distribution and arranging for effective PR. This has been a welcome and unexpected extra source of profits.
--Jean-Claude Koven, Author of [Going Deeper -- How to Make Sense of Your Life When Your Life Makes No Sense](#)

G. COPYRIGHTS ARE REGISTERED by the Library of Congress, Copyright Office at 101 Independence Avenue, S.E., Washington, D.C. 20559-6000,

<http://www.copyright.gov>

--Rich Schell, JD, 847-404-2950, schell@wagneruslaw.com.

H. TITLE PLACEMENT. Typically a title is placed in the top 1/3 of the

cover. It should not be obscured by a busy or a low-contrasting background. If this is an issue, try placing a solid colored rectangle behind the tile.

--Robert Howard. www.bookgraphics.com

I. GIVE GOOD INTERVIEWS and always be willing to help. Contact the reporters, rather than the editors, directly for interviews. Many times their email address is listed after their byline. If you make it easy for the reporter, they'll come back for more interviews. Always ask who else they write for, because you never know what kind of connections you can make from that one phone call.

--Pam Lontos, <http://www.PRPR.net>

J. FRIENDS OF THE LIBRARY/USA is very active in supporting libraries AND authors. They have been very helpful to us in getting exposure for our authors. They often have their own booth at local county fairs and allow local authors to use their booth at no cost to autograph and sell books. They also have a database that Small or Independent publishers can submit their company info to and get their authors into the database for libraries to contact them and invite them to do book signing/reading events at libraries. We of course have found libraries to be wonderful at getting our authors media attention in newspapers and on radio.

A publisher can go to this link and fill out the form for their authors.

<https://cs.ala.org/publicprograms/authorlibrary/publisher.html>

--Pam Schwagerl, Tsaba House, www.TsabaHouse.com

K. ONLINE STRATEGY: Why E-Commerce Worked Last Year. See

<http://opsandfulfillment.com/advisor/Online-Strategy/>

L. Most CHRISTIAN BOOKSTORES order from a specific title list of books through Spring Arbor Distributors, a division of Ingram, that have been CBA (Christian Booksellers Association) flagged. The aim of Spring Arbor is to enhance people's relationship with God and spread Jesus Christ's message to the world. If your title fits the bill, talk to your distributor about submitting your book to be CBA flagged. They will need the title, ISBN, and a synopsis of the book. If the Christian connection is not clear, they may ask you to send a copy for review.

--Clint Greenleaf, CEO of Greenleaf Book Group, LP,

www.greenleafbookgroup.com or 512-891-6100

==> SHARE YOUR TIP. Send it to DanPoynter@ParaPublishing.com

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C. IDENTIFY A TYPEFACE. See <http://www.identifont.com/>

D. FIND A COPYRIGHT OWNER. Or check on the status of your own copyrights. See <http://www.copyright.gov/records/cohm.html>

E. SALES RANK MULTICHECKER FOR AMAZON SALES RANKS. See <http://aaronshep.com/salesranks/index.html>

F. INTERVIEW OPPORTUNITY. I would like to invite you to be a guest on my television show, The Book Authority. I am the host of the show, taped near Hartford, CT, (about 2 hours Northeast of New York City) on which I interview authors, publishers and anyone in the publishing business.

You will be "the Book Authority" of the week on your particular topic and we will talk about writing, publishing and/or marketing books. It is a cable-access show in central CT reaching about 200,000 homes. It is a half-hour, taped interview show and you will be the only guest for that period. We do not have remote-broadcast capability so you must be in the studio.

If you would like to be a guest, I have an opening on March 1 at 5:30 pm. If you would like to be a guest on the show later in the year, please let me know via return email. I will have my second-quarter taping schedule available in mid-March and will contact you then to arrange a date.

--Brian Jud, brianjud@bookmarketing.com

G. Just released in hardback: "U-PUBLISH.COM: HOW 'U' CAN COMPETE WITH THE GIANTS OF PUBLISHING" by Dan Poynter and Danny O. Snow (Unlimited Publishing, 2005):

<http://www.u-publish.com>

H. SHARE A BOOTH AT THE LA TIMES FESTIVAL OF BOOKS in April. Please visit www.janlafontaine.com to see if we'd be a good match.

--Jan LaFontaine

==> SHARE YOUR RESOURCE. Send it to DanPoynter@ParaPublishing.com

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635 AudioBooks; Turning Books & Speeches Into Spoken-Word Tape & Disc Products At
<http://parapub.com/getpage.cfm?file=products.html>

“Spoken-word audio tapes turn your car into a university.”
—Judith Sinclair, author, *Making Pigs Fly*.

(Excerpted from Successful Nonfiction by Dan Poynter.
For 108 more inspirational tips, See
<http://parapub.com/getpage.cfm?file=/resource/writing.html>

==>SHARE YOUR THOUGHT. Send it to
DanPoynter@ParaPublishing.com

<7-----ParaFreebies-----<

A. 12-DAY E-COURSE: WRITE QUERY LETTERS THAT SELL
<http://www.writerscrossing.com/ecourses.html>
-- Mridu Khullar

B. THE ONE MINUTE MOTIVATOR is a quick peak performance tip, with a "success" type theme. The One Minute Motivators are taken from a segment of my TV show Bright Moment. I don't sell the addresses, I don't spam, I don't even advertise on the One Minute Motivator, and you can unsubscribe anytime.
--Ed Smith, 201-568-0019. Making you even better, one Bright Moment at a time. [www.brightmoment](http://www.brightmoment.com)

==>SHARE YOUR FREEBIE. Send it to DanPoynter@ParaPublishing.com

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"If you read good books, when you write, good books will come out of you."
--Natalie Goldberg

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A. FOR LOTS OF F-R-E-E STUFF, see Freebies Magazine

<http://www.Freebies.com>

B. 20-PAGE HANDOUT FROM DAN'S NEW BOOK MODEL PRESENTATIONS. A \$20.00 value. F-R-E-E. See http://parapub.com/getpage.cfm?file=/speaking/handout_nbm.html

C. LIST YOUR BOOK(S) F-R-E-E ON THE PARA PUBLISHING WEB SITE. See <http://parapub.com/successstories.cfm>

D. INFORMATION ON SETTING UP AND RUNNING YOUR PUBLISHING BUSINESS - F-R-E-E. See <http://parapub.com/getpage.cfm?file=resource/business.html>

E. INFORMATION KITS ON SPECIFIC ASPECTS OF BOOKS – F-R-E-E. Each kit consists of more than eight pages of details, tips and resources. Each is geared to a level of The New Book Model.

=Researching and Writing

=Producing printed books, eBooks & dBooks.

=Marketing, promoting & distributing.

See

<http://parapub.com/getpage.cfm?file=/infokit.html>

<8-----ParaCalendar----->

SHOWING PEOPLE HOW TO WRITE, PUBLISH AND PROMOTE THEIR BOOKS
ONE PRESENTATION AT A TIME.

A. Dan Poynter is circling the world to show people how to make a difference and make a living through their books. He shares two major programs and many specific ones.

Dan also speaks on parachutes and skydiving. See

http://parapub.com/getpage.cfm?file=/speaking/speech_desc.html

For more information, get in touch with the Contact person listed below and see the host's Website.

ALSO SEE THE CALENDAR ON OUR WEBSITE:

<http://parapub.com/calendar.cfm>

2005

March 8: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

March 11: ANN ARBOR, MI. Children's Books: on the Move. Dan Poynter will reveal a faster, easier, cheaper way to get your children's picture book published. Society of Children's Book Writers & Illustrators (SCBWI). Holiday Inn, 3600 Plymouth Road, Ann Arbor, MI 48105. 7:00 to 9:00 pm. \$30 before March 4; \$40 after. Contact: Sherry Wells, Esquire, Lawells Publishing, PO Box 1338, Royal Oak, MI 48068, sherwells@tm.net, 248-543-5297.

March 12: ANN ARBOR, MI. Promoting Your Book, Accelerating Your Career. Books 201: Quick and easy techniques for promoting both your book and your speaking. Michigan chapter of the National Speakers Association. FMI: Cheri Najor at 248-444-4030, cheri@kreativnrg.com, <http://www.nsamichigan.org/>

March 13: ANN ARBOR, MI. Is There a Book Inside You? Books 101: The New Book Model Program. How to write, publish and promote your book. Michigan chapter of the National Speakers Association. Cheri Najor at 248-444-4030, cheri@kreativnrg.com, <http://www.nsamichigan.org/>

March 18-20: SURFERS PARADISE, Australia. Dan Poynter on Book writing and publishing. National Speakers Association of Australia national convention. Fmi: NSAA@ledger.com.au, <http://www.NationalSpeakers.asn.au>

March 29: SINGAPORE. A special event with Scott Friedman, Tom Antion and Dan Poynter. Hotel New Otani. Fmi: Roger Hamilton, Roger@RogerHamilton.com

March 31-April 2: SINGAPORE. Internationally Speaking – A World of Possibilities hosted by The International Federation of Professional Speakers/Asia Speakers Association. Fmi: Angeline Teo, angelineteo@d-oz.com

April 3: SINGAPORE. Post-Convention event with Dan Poynter and Tom Antion. Fmi: Angeline Teo, angelineteo@d-oz.com

April 5: KUALA LUMPUR. Malaysian Association of Professional Speakers (MAPS). Dan Poynter on Writing Your Book. Fmi: Rajen Devadason, rajen@RajenDevadason.com

April 6-10: SINGAPORE and Kuala Lumpur & Johor Bahru, Malaysia. How to write, produce and publish your book Boot Camp. Fmi: Authorworks Sdn Bhd, Ms Shum FP, ShumFP@pd.jaring.my
April 16: DENVER. Colorado Independent Publishers Association (CIPA). Dan Poynter on Selling Books to Non-Traditional Markets and Recycling Your Material into Magazine Articles. Fmi: Mary Jo Fay, 303-841-7691, MaryJo@outoftheboxx.com, <http://www.CIPAbooks.com>

April 29-May 1: TEMPE. Humor Lab, National Speakers Association, Tempe, AZ. Dates Blocked. See <http://www.NSAspeaker.org>

May 12: WASHINGTON, DC. Learning Center Secrets, a new program by Dan Poynter for current presenters and those who want to break into this business. There are more than 25 private adult ed schools (such as First Class) across the U.S. and Canada. They have classes on every conceivable subject. Discover where the centers are, what they want and what to do when you get there. 6:27 to 10 pm. First Class, Inc., Lifelong Learning Center. Fmi: Deb Leopold, 202-797-5102, TakeAClass@aol.com, <http://www.TakeAClass.org>

May 13: WASHINGTON, DC, First Class, Inc., Lifelong Learning Center. Books 101, The full New Book Model program. Fmi: Deb Leopold, 202-797-5102, TakeAClass@aol.com, <http://www.TakeAClass.org>

May 14: WASHINGTON, DC. Washington Independent Writers. Dan Poynter on a Self-Publishing panel. Fmi: Joseph Barbato, 703-379-5441. JABarbato@aol.com, <http://www.WashWriter.org>

May 17: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

May 19: LOUISVILLE. Dan Poynter on book writing; every speaker needs a book. Kentucky chapter of the National Speakers Association (NSA/KY). Evening, Brownboro Inn, Brownsboro Road. Fmi: Bob Farmer, Bob@BobFarmer.com <http://www.nsakentucky.org/>

May 21: INDIANAPOLIS. Turning Speeches into Books. Books 101: The New Book Model Program. How to write, publish and promote your book. Indiana chapter of the National Speakers Association. FMI: Larry Holycross, 317-891-0158, Larry@LarryHolycross.com

May 31-June 2: NEW YORK. PMA Publishing University. Dan Poynter on book promotion. New York Marriott. Fmi: Publishers Marketing Association, <http://www.PMAonline.org>.

June 3-5: NEW YORK Book Expo America. Javitts Center, New York City.
See

<http://www.bookexpoamerica.com/>

June 6: NEW YORK. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. Fmi: 212-371-0280.

Register on line and save. <http://www.LearningAnnex.com>

June 7: ALBANY, NY. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Knowledge Network. Books 101: The full New Book Model program. 6:30 to 10:00 PM. Fmi: David Gill, 518-452-2675, Gill@KnowledgeNetwork.org <http://www.KnowledgeNetwork.org>

June 13: TELECONFERENCE on Writing Your Book. International Coach Federation (ICF). 6:30-8 pm Eastern Time/3:30 Pacific. Global Virtual Community meeting. The bridgeline for members and guests on the call is: 646-519-5883, Callers Pin No.: 0684#. Go to

http://parapub.com/getpage.cfm?file=/speaking/forms_bank.html

before the teleconference to get the following handouts.

--Handout. Books 101, P-31: The New Book Model

--P-47 Book Writing Layout Template. 33 pages.

Fmi: Robin Retherford, 541-686-2720, Robin@ActionCoaching.info

June 17: CALGARY. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi 416-591-5293. Register on line and save.

<http://www.LearningAnnex.com>

June 18: CALGARY. Turning Speeches into Books. Books 101: The New Book Model Program. How to write, publish and promote your book.

Calgary chapter of the Canadian Association of Professional Speakers.

FMI: Natasha Halikowski, Natashia@mksLearn.com, (403) 238-5424,

http://www.canadianspeakers.org/displaycommon.cfm?an=1&subarticle_nbr=51

June 23: SANTA BARBARA. Dan Poynter on books. 32nd annual Santa Barbara Writers Conference. Westmont College, Montecito, 4 pm. Fmi:

Marcia Meier, sbwritersconference@cox.net <http://www.sbcw.org/>

July 9-12: ATLANTA. National Speakers Association. Convention.

Dates Blocked. See <http://www.NSAspeaker.org>

July 23-24: SANTA BARBARA. Book marketing/promotion/distribution seminar in SANTA BARBARA with Dan Poynter. For details, contact Para

Publishing, PO Box 8206-896, Santa Barbara, CA 93118-8206. Tel: (805) 968-7277, Fax: (805) 968-1379. See <http://parapub.com/accessreport.cfm?report=167&refpage=edutrain.html&userid=10313032>

July 26: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

August 12: VANCOUVER, BC. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi 416-591-5293. Register on line and save. <http://www.LearningAnnex.com>

August 13: VANCOUVER, BC. Canadian Association of Professional Speakers. Dan Poynter on How to Write Your Book. Terminal City Club, 837 West Hastings Street, Vancouver. No cell phones; no recording. FMI: Kathy Lynn, 604-258-9074, Kathy@ParentingToday.ca, <http://www.CapsVancouver.org>

August 26—28: CHICAGO. Parachute Industry Association. Dan Poynter on an aviation subject. <http://www.PIA.com>

October 7-9: LA JOLLA, CA. La Jolla Writers Conference. Fmi: Antoinette Kuritz, jkuritz@san.rr.com, 858-467-1971. <http://www.lajollawritersconference.com/main.html>

October 21: ORLANDO, FL. National Nurses in Business Association. Writing & Publishing Nonfiction, a seminar by Dan Poynter. Books 101: The full New Book Model program. Afternoon. See web site for details and contact Patricia Ann Bemis, RN CEN. bemis@nnba.net, <http://www.nnba.net> \$69. Open to the public.

October 24-26: SALT LAKE CITY. The Caterpillar Club; an historical aviation multimedia presentation for the Survival And Flight Equipment Association (SAFE). Fmi: Jeani Benton, 541-895-3012, safe@peak.org, <http://www.SafeAssociation.com>

November 17-20: FOSTER CITY, CA. Cat Writers Association. Dan Poynter on publishing. Fmi: Fran Shaw, (717) 397-9531, franshaw1@juno.com, <http://www.CatWriters.org>

December 1-3: OTTAWA. Canadian Association of Professional Speakers annual convention. Hilton Lac-Leamy, Ottawa-Gatineau. Fmi: <http://www.canadianspeakers.org/>

2006

February 10-12: ARLINGTON, VA. National Speakers Association Winter Workshop. Fmi: <http://www.NSAspeaker.org>

<9-----ParaHumor-----<

HERE IS SOMETHING FUNNY WE FOUND ON BOOKS, WRITING, PUBLISHING, AUTHORS AND/OR WORDS. If you have a laugh to share, please send it to DanPoynter@ParaPublishing.com

NEW BOOKS TO READ

- "How to Write Large Books" by Warren Peace
- "The Lion Attacked" by Claude Yarmoff
- "The Art of Archery" by Beau N. Arrow
- "Songs for Children" by Barbara Blacksheep
- "Irish Heart Surgery" by Angie O'Plasty
- "Desert Crossing" by I. Rhoda Camel
- "School Truancy" by Marcus Absent
- "I Was a Cloakroom Attendant" by Mahatma Coate
- "I Lost My Balance" by Eileen Dover and Phil Down
- "Mystery in the Barnyard" by Hu Flung Dung
- "Positive Reinforcement" by Wade Ago
- "Shhh!" by Danielle Soloud
- "The Philippine Post Office" by Imelda Letter
- "Things to Do at a Party" by Bob Frapples
- "Stop Arguing" by Xavier Breath
- "Raising Mosquitos" by I. Itch
- "Mountain Climbing" by Hugo First

--Suzanne Anderson, Half Acre Publishing.

(Generic Smiley)

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THE SMALL PRINT

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