



Introduction for Dan Poynter

Speakers are finding that being an author enhances their exposure and credibility.

Their book brings in more speaking business

But writing nonfiction books is **hard work**—unless you have a plan.

Finding time to write is a **challenge**—unless you can do two things at once.

You are in for a **treat** today because Dan Poynter has your **roadmap** and the **answers**.

Since 1969, Dan Poynter has written more than **100** books including *Is There A Book Inside You?*, *Writing Nonfiction*, *The Self-Publishing Manual*, *The Skydiver's Handbook* and *The Expert Witness Handbook*. He has learned a lot about writing books.

Dan is an author **and** he is a publisher. One of the pioneers of modern self-publishing, he has experienced every phase of the book publishing process. He has **sold** his manuscripts to other publishers, he has published **other** authors, he has published his **own** books and his books have been **translated** and published in six other countries.

Dan does not just **work** in the book publishing business, he **studies** the book publishing business.

He doesn't just **talk** about book promotion, he **teaches** book promotion.

Now, you are about to learn the inside secrets to book writing.

It gives me great pleasure to introduce “Mr. Publishing,” **Dan Poynter**.